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CHICAGO
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OPTIONS **IX** *for* THE CONTROL OF **INFLUENZA**

24-28 AUGUST 2016

SPONSORSHIP & EXHIBIT
Prospectus

CELEBRATING
10 Years



isirv
International Society for
Influenza and other
Respiratory Virus Diseases

2016.isirv.org



isirv
International Society for
Influenza and other
Respiratory Virus Diseases

ABOUT

Celebrating its 10th Anniversary, isirv is an independent and international scientific professional society promoting the prevention, detection, treatment, and control of influenza and other respiratory virus diseases. The Society has lead responsibility for organizing the largest international conference exclusively devoted to influenza prevention, control and treatment, including seasonal flu and pandemic preparedness, namely the Options for the Control of Influenza conferences, which take place every 3 to 4 years.

MISSION

isirv works for the prevention, detection, treatment, and control of influenza and other respiratory viral diseases throughout the world. It does so through the exchange and dissemination of information, through facilitating the interaction of scientists and public health specialists, and by promoting international collaborative efforts against these diseases.

Topics of interest to the organization include:

- Diagnostics, epidemiology, and surveillance
- Influenza and pandemic preparedness
- Other respiratory viruses such as RSV, parainfluenza viruses, pneumoviruses, SARS and other coronaviruses, etc.
- Vaccine development and evaluation
- Antiviral research and evaluation
- Clinical research and patient care
- Cost benefit and health economics
- Policy for control and prevention
- Virus ecology, zoonoses, and animal viruses

TABLE of CONTENTS

(INFORMATION WITHIN THIS PROSPECTUS IS SUBJECT TO CHANGE)

INVITATION TO SUPPORTERS	3
PROGRAM OBJECTIVES	3
PLANNING COMMITTEE	4
MEETING DEMOGRAPHICS	5
PAST ISIRV AND OPTIONS SUPPORTERS	6
SUPPORT OPPORTUNITIES	7
Tiered Partnership Recognition Levels	7
Branding Opportunities	8
Technology Opportunities	9
Advertising Opportunities	9
Food & Beverage Opportunities	9
EXHIBIT OPPORTUNITIES	10
SPECIAL EVENTS IN THE EXHIBIT HALL	10
EXHIBIT TERMS & CONDITIONS	11
SPONSORED SATELLITE SYMPOSIUM OPPORTUNITIES	11
AFFILIATE EVENT INFORMATION	11
APPLICATIONS	12
Sponsorship Opportunities	12
Exhibit Space	13
EXHIBIT HALL FLOOR PLAN	14

CONTACT

Karen Spiro
Manager of Industry Relations
ISIRV, *Options IX*
856.380.6872 • kspiرو@ahredchair.com

INVITATION *to* SUPPORTERS

Dear Colleague,

Mark your calendars for *Options IX for the Control of Influenza* which will take place at the Sheraton Chicago 24-28 August 2016, in Chicago, Illinois. Please plan to join us in one of America's great cities for the largest international conference exclusively devoted to influenza. The meeting is currently being planned by three Scientific Advisory Committee Work Groups: Clinical Science (Nelson Lee and Frederick Hayden, Co-Chairs), Public Health (Jonathan Van Tam and Ben Cowling, Co-Chairs) and Virology and Pathogenesis (Robert Lamb and Jackie Katz, Co-Chairs) and promises to be one of the best *Options* meetings to date!

Like its predecessors, *Options IX* will provide its supporters and exhibitors access to global industry leaders from the world's top educational institutions, healthcare facilities and government agencies. This is the key event held every three years for people in the flu and research world. We anticipate attendance by leading virologists, infectious diseases, pulmonary/critical care specialist and other clinicians, scientists, public health and epidemiology researchers and specialists, health care policy makers and government and non-government agency staff. Activities have been scheduled to facilitate numerous opportunities for informal discussions and the exchange of ideas among academia, governmental agencies, and industry.

Options IX has been designed to provide your sales, marketing, and medical liaison teams with quality face-to-face engagement with up to 1500 global experts in influenza.

During *Options IX*, we will offer a range of opportunities for support at the 2016 Conference in Chicago. This will include the ability to support satellite sessions and lunchtime didactic sessions. By using many of the newest technologies, we will afford you the ability to put your brand in front of every delegate before, during and after the conference.

The opportunity to reach a multidisciplinary influenza audience only comes once every three years. I urge you to mark your calendars and confirm your participation in *Options IX for the Control of Influenza*. Key thought leaders across this discipline will be there.

We look forward to working with you and appreciate your support of this important event. I look forward to greeting you personally in Chicago next summer!

Sincerely,



Michael G. Ison, MD, MS

Associate Professor, Divisions of Infectious Diseases and Organ Transplantation
Northwestern University Feinberg School of Medicine
Chairperson, *Options IX for the Control of Influenza*
24-28 August 2016
Chicago, Illinois, USA

Program Objectives

- Provide comprehensive, state-of-the-art scientific information for all disciplines involved in influenza prevention, control, and treatment; including seasonal and pandemic planning
- Promote genuine international and multidisciplinary collaboration supporting the full spectrum of influenza research, from basic science to the development of new vaccines and antiviral agents, to epidemiology and control programs
- Provide a collegial atmosphere where scientists working in both public health and agricultural/veterinary agencies may exchange information to develop collaborative approaches to the control and prevention of pandemic influenza
- Maximize the opportunity for informal discussions and exchange of ideas between representatives of government agencies, academia, and industry

PLANNING COMMITTEE

LOCAL ORGANIZING COMMITTEE

Michael G. Ison, MD, MS—Chairperson,
Options IX for the Control of Influenza
Infectious Diseases and Organ Transplantation
Northwestern University Feinberg School of Medicine
Chicago, Illinois, USA

Lance Jennings, QSO, PhD—Co-Chairperson
Canterbury Laboratories
Christchurch, New Zealand

Pedro C. Avilla, MD
Allergy and Immunology
Northwestern University Feinberg School of Medicine
Chicago, Illinois, USA

Regina Dutkowski, PhD
Chief Development Officer
D3 Medicine
Parsippany, New Jersey, USA

Daniel B. Jernigan, MD, MPH
Influenza Division
US Centers for Disease Control
Atlanta, Georgia, USA

Amy E. Krafft, PhD
Influenza Division
National Institute of Allergies and Infectious Diseases
Rockville, Maryland, USA

Kathy Neuzil, MD, MPH
Center for Vaccine Development
University of Maryland School of Medicine
Baltimore, Maryland, USA

Andrew T. Pavia, MD
Pediatric Infectious Diseases
University of Utah
Salt Lake City, Utah, USA

Kevin L. Russell, MD
Department of Defense
Silver Spring, Maryland, USA

Jane Ryan, PhD
Melbourne, Australia

Stacey L. Schultz–Cherry, PhD
Infectious Diseases
St. Jude Children’s Research Hospital
Memphis, Tennessee, USA

Richard J. Whitley, MD
Pediatrics
University of Alabama
Birmingham, Alabama, USA

Richard G. Wunderink, MD
Professor, Medicine–Pulmonary
Northwestern University Feinberg School of Medicine
Chicago, Illinois, USA

SCIENTIFIC ADVISORY EXECUTIVE COMMITTEE

Robert Lamb, PhD ScD—Chairperson
Northwestern University
Evanston, Illinois, USA

Ben Cowling, PhD
Professor
The University of Hong Kong
Pokfulam, Hong Kong SAR, China

Frederick Hayden, MD
Infectious Diseases
University of Virginia
Charlottesville, Virginia, USA

Jackie Katz, PhD
US Centers for Disease Control and Prevention
Atlanta, Georgia, USA

Nelson Lee, MD
Infectious Diseases
Chinese University of Hong Kong
Hong Kong SAR, China

Jonathan Van Tam, MD, PhD
University of Nottingham
Nottingham, UK

CLINICAL SCIENCE WORKGROUP

Nelson Lee, MD—Workgroup Chairperson
Infectious Diseases
Chinese University of Hong Kong
Hong Kong SAR, China

Frederick Hayden, MD—Workgroup Co-Chairperson/Board Liaison
Infectious Diseases
University of Virginia
Charlottesville, Virginia, USA

Robert Booy, MD
University of Sydney
Sydney, Australia

Bin Cao, MD
Pulmonary/Critical Care
Capital Medical University
Beijing, China

Menno de Jong, MD, PhD
Infectious Diseases
University of Amsterdam
Amsterdam, The Netherlands

Ann Falsey, MD
Infectious Diseases
University of Rochester
Rochester, New York, USA

Janet McElhaney, MD
Geriatrics
Northern Ontario School of Medicine
Sudbury, Ontario, Canada

Nikki Shindo, MD
World Health Organization
Geneva, Switzerland

David Smith, MBBS
Infectious Diseases
University of Western Australia
Perth, Australia

Norio Sugaya, MD
Pediatrics
Keiyu University
Yokohama, Japan

Tim Uyeki, MD
Pediatrics
US Centers for Disease Control and Prevention
Atlanta, Georgia, USA

Maria Zambon, PhD
Public Health
Public Health England
London, UK

PUBLIC HEALTH WORKGROUP

Jonathan Van Tam, MD, PhD—Workgroup Chairperson
University of Nottingham
Nottingham, UK

Ben Cowling, PhD—Workgroup Co-Chairperson/Board Liaison
Professor
The University of Hong Kong
Pokfulam, Hong Kong SAR, China

Udo Buckholz
Robert Koch Institut
Berlin, Germany

Cheryl Cohen
National Institute for Communicable Diseases
Johannesburg, South Africa

Peter Horby
Hanoi United
Oxford University
Hanoi, Viet Nam

Arnold Monto, MD
University of Michigan
Ann Arbor, Michigan, USA

Alain Moren
EpiConcept
Paris, France

Carrie Reed
US Centers for Disease Control and Prevention
Atlanta, Georgia, USA

Marilda Sequiera
Fio Cruz
Rio de Janeiro, Brazil

Cecile Viboud
Fogarty International Center
National Institutes of Health
Bethesda, Maryland, USA

VIROLOGY AND PATHOGENESIS WORKGROUP

Robert Lamb, PhD, ScD—Workgroup Chairperson
Northwestern University
Evanston, Illinois, USA

Jackie Katz, PhD – Workgroup Co-Chairperson/Board Liaison
US Centers for Disease Control and Prevention
Atlanta, Georgia, USA

Justin Bahl, PhD
Associate Professor
UTHealth
The University of Texas
Houston, TX, USA

Wendy Barclay, PhD
Imperial College
London, UK

Paul Digard, PhD
The Roslin Institute
University of Edinburgh
Edinburgh, UK

Gülsah Gabriel, PhD
University of Hamburg
Hamburg, Germany

Aeron Hurt, PhD
Deputy Director
WHO Collaborating Centre for Reference and Research on Influenza
Victorian Infectious Disease Reference Laboratory (VIDRL) at Peter Doherty Institute
Melbourne, Australia

Yoshihiro Kawaoka, DVM, MS, PhD
University of Wisconsin
Madison, Wisconsin, USA
University of Tokyo
Tokyo, Japan

Julie McAuley, PhD
University of Melbourne
Melbourne, Australia

Leo Poon, DPHIL
University of Hong Kong
Hong Kong SAR, China

Patrick Wilson, PhD
University of Chicago
Chicago, Illinois, USA



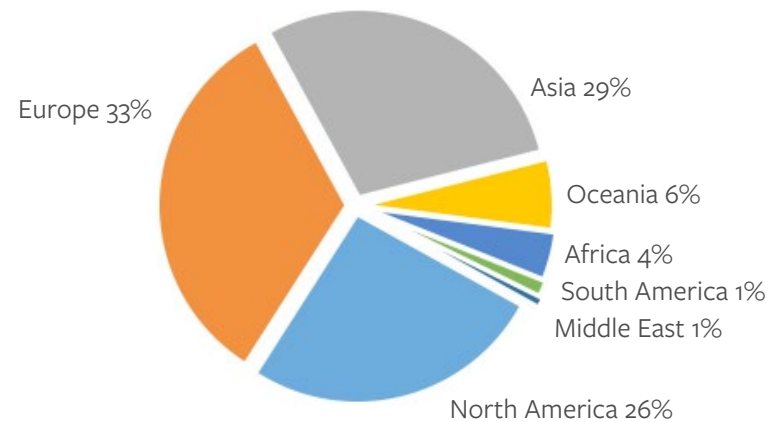
MEETING DEMOGRAPHICS

Options has always attracted experts and rising stars in the field of influenza prevention, control and treatment from around the globe. An analysis of past *Options* events shows a preponderance of PhDs and MDs working in pharmaceutical, biotechnology and government and research entities. Delegates attend for the timely information, multidisciplinary collaboration and exchange of ideas offered by this forum.

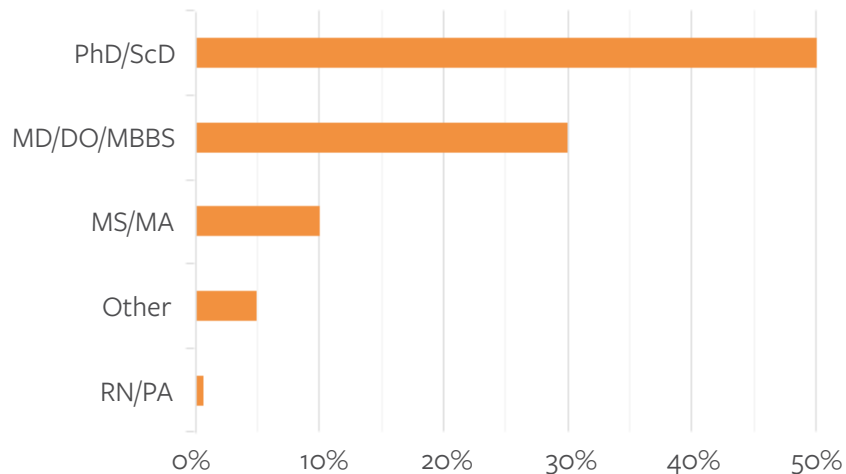
If your target audience includes those listed below, this is a “must attend” conference!

- Clinicians
- Concerned business leaders
- Epidemiologists
- Government officials
- Health education specialists
- Healthcare policy makers
- Medical and scientific media
- Physicians
- Public health specialists
- Researchers
- Scientists
- Vaccine experts

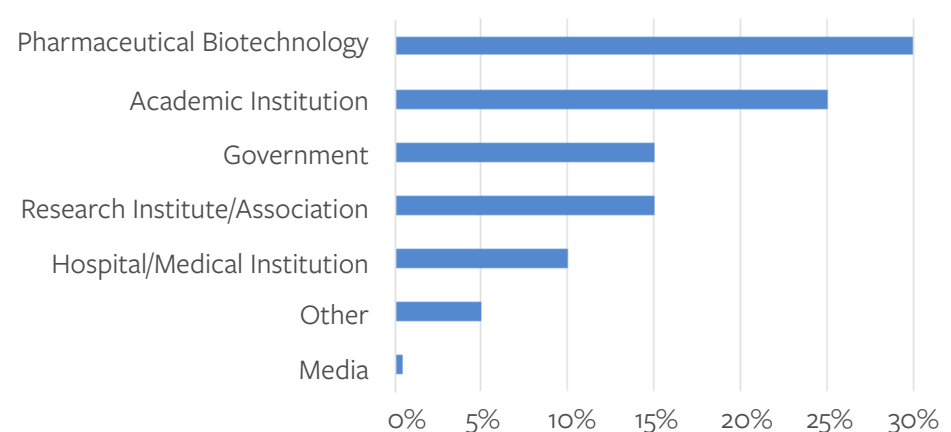
Global Regions Represented



Delegate Degrees



Workplace Setting



CONTACT

Karen Spiro

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ISIRV, *Options IX*
856.380.6872
kspiro@ahredchair.com

Past ISIRV Supporters

Abbott	Genentech	Retroscreen Virology
Alios BioPharma, Inc.	Gilead	Romark Laboratories
AstraZeneca PLC	GISAID	Quidel Corporation
Baxter International	GlaxoSmithKline Biologicals	SAb Biotherapeutics
Bill and Melinda Gates Foundation	hVIVO Services	Sanofi Pasteur
bioCSL, Inc.	Influenza Research Database	SGS
Centers for Disease Control (CDC) Foundation	Janssen Pharmaceuticals	Sigmovir Biosystems
Crucell Switzerland	Longhorn Vaccines and Diagnostics	Solvay Pharmaceuticals
European Centre for Disease	MedImmune	SRI Biosciences
Prevention and Control (ECDC)	Merck	ViroClinics
European Scientists Fighting Influenza (ESWI)	Micron Group	VisMederi srl
Flu-iiQ	Midwest Research Institute	Visterra, Inc.
F. Hoffman-La Roche AG	Northrup Grumman	Wellcome Trust
	Novartis Vaccines	World Health Organization (WHO)
	PATH	Wiley-Blackwell

List as of July 2015

SUPPORT OPPORTUNITIES

Tiered Partnership Recognition Levels

Your support of *Options IX* delivers exclusive access to key opinion leaders, exceptional visibility and face-to-face interactions with attendees. All financial support—advertising, exhibits, symposia, receptions and branding opportunities—accumulates to reach graduated tiers of support. Each level adds greater recognition and partnership benefits as outlined in the chart below.

Level with Accumulated Support	Additional* Complimentary Full Conference Registrations	Listing in Printed Program Book	Preferred Exhibitor Placement	Recognition on <i>Options IX</i> Website	Signage at <i>Options IX</i>	Exhibit Booth Recognition	Use of Pre and Post Conference Mailing List (IX)
Platinum - \$100,000 USD or more	10	Enhanced listing	Yes	Listing or logo with link to your website and organizational description	Prominent on all signage	Platinum floor sticker in front of exhibit	Yes
Gold - \$75,000 to \$99,999 USD	6	Enhanced listing	Yes	Listing or logo with link to your website and organizational description	Listing on signage throughout <i>Options IX</i>	Gold floor sticker in front of exhibit	Yes
Silver - \$50,000 to \$74,999 USD	5	Enhanced listing	Yes	Listing or logo with link to your website	Listing on signage throughout <i>Options IX</i>	Silver floor sticker in front of exhibit	Yes
Bronze - \$25,000 to \$49,999 USD	2			Listing Only	Listing on signage throughout <i>Options IX</i>	Bronze floor sticker in front of exhibit	Yes
Elite Exhibitor - \$15,000 to \$24,999 USD	1			Listing Only	Listing on signage throughout <i>Options IX</i>		

* These are in addition to expo hall only booth staff badges included in the Exhibitors Package. All name recognition is in accordance with ACCME guidelines.

Exhibitors have additional opportunities to reach attendees. From branded items to symposia, advertising to networking events, these opportunities add to your company's cumulative support toward a higher level of Partnership Recognition.

BRANDING OPPORTUNITIES



Attendee Lanyards – \$15,000

Lanyards for conference credentials are a one-of-a-kind opportunity to gain exposure for your company. All attendees will receive a lanyard with your company name or mark as a sole supporter.

Attendee Registration Bags – \$25,000 Exclusive

Offering elite advertising exposure, the registration bags are one of the most coveted support opportunities. This opportunity will put you in front of attendees with your advertisement. The bags contain all congress materials and will be provided at registration to each attendee.

Benches – \$4,000 per bench (a total of 6 are available)

Your brand, prominent on a restful bench in the exhibit hall, will position your company in a convenient and welcome place in or near the Exhibit Hall.

Foot Prints – \$6,000

Footprints on the exhibit floor are being offered as an advertising opportunity to grab the attention of all attendees. Floor decals draw attendee's attention by letting them read the exhibitor's name, and help lead them to your exhibit booth. (Limited to four exhibitors)

Hotel Key Cards – \$25,000 Exclusive

The majority of attendees will stay at the Sheraton Chicago. You are guaranteed to get more visibility than the competition; gain maximum exposure by putting a message directly in the hands of target audiences; advertise on a product that attendees keep with them throughout their stay and will assist in improving traffic to your exhibit booth.

City Foldout Maps - \$20,000 Exclusive

Your brand listed on the city fold out map that will be distributed to all attendees.

Pocket Size Schedule-at-a-Glance - \$25,000 Exclusive

Each attendee will be given a pocket size schedule to be used throughout the meeting. Your company brand will be posted on the back page of the schedule.

Mailing List – \$5,000

A mailing list of all pre-registered attendees can be purchased for a one-time use. A one-time use agreement must be signed and faxed back ISIRV in order to receive the list. This gives you a unique opportunity to get in front of attendees before the Conference begins either by sending a mail piece or an email blast - attendees will know exactly where to find you when they enter the exhibit hall.

Notebooks and Pens – \$20,000 Exclusive

Your organization's mark will be imprinted on the conference pens and notepads. Each delegate will receive a pen and notepad in the conference registration bag. Put your organization's name at the fingertips of each delegate by participating in this exclusive supporter opportunity.

OFFICIAL OPTIONS IX DOCTOR'S BAG FOR HOTEL DELIVERY

Premium Supporter– \$15,000

Get outside exposure – Your mark and/or message is printed on one side of the bag and your insert placed inside the bag.

Doctor's Bag Insert – \$5,000 per insert

Showcases educational literature, invitations, brochures and promotional items.

TECHNOLOGY OPPORTUNITIES



Mobile Charging Stations – \$10,000 per station (total of 6 available)

Mobile device charging stations are one of the newest and most exciting services in the event industry today. A self-service kiosk that charges mobile devices quickly and conveniently can be available to *Options IX* attendees from locations in high traffic areas throughout the conference space and exhibit hall.

Mobile Event App – \$75,000 Exclusive

Support an innovative customized event app that will provide *Options IX* conference delegates with live program and exhibitor updates, messaging, and social networking opportunities. This will be offered as a free download to all *Options IX* conference delegates and will work across all mobile platforms— iPhone, iPad and Android.

Digital Signage – \$35,000 Exclusive

Take advantage of advertising your company on electronic displays that show programming, information, and other messages throughout the conference space during *Options IX*.

Hotel Meeting Space Wi-Fi and Cyber Café – \$40,000 Exclusive

Your company will brand the splash/login page to access Wi-Fi in meeting rooms and lobby space. Located in a high-traffic area, the cyber café allows attendees to stay in touch, check email and surf the internet. The main screen on all monitors will display the supporter's brand. A customizable wi-fi access passcode will be created.

ADVERTISING OPPORTUNITIES



Attendee Registration Bag Insert – \$5,000

Include a printed insert in the registration bags distributed to all attendees. ISIRV must approve the design before distribution and this cannot be product specific.

Conference Program Book

The printed Program Book contains a schedule of activities, complete exhibitor information, scientific program, poster sessions and other general information to assist attendees during their participation. This indispensable guide will be made available onsite to all *Options IX* attendees. In addition, a PDF of the Program Book will be available on line following the meeting.

Outside Back cover – \$15,000

Full-page – \$7,500

Inside front/Back cover – \$10,000

Half-page – \$5,000

FOOD & BEVERAGE OPPORTUNITIES



Opening Wine & Cheese Welcome Reception \$150,000 Exclusive / \$50,000 Shared (total of 3 available)

One of the highlighted events of the *Options IX* conference and opening of the exhibit hall.

Lunch Break in the Exhibit Hall – \$ 65,000 each (total of 3 available)

Don't miss out on the opportunity to sponsor lunch over a 1 ½ hour period in the exhibit hall where attendees will gather to network with their colleagues.

Coffee Break in the Exhibit Hall – \$25,000 each (total of 6 available)

Coffee breaks are a great opportunity to showcase your support of *Options IX*.

Poster Reception – \$ 45,000 each (total of 3 available)

Poster receptions are a networking opportunity that brings together poster presenters and attendees to review the latest advances in influenza.



EXHIBIT OPPORTUNITIES

All booths are based on 10' x 10' units which can be grouped as inline, on a corner or as an island. Space rate is \$30 USD/sq. ft., plus \$250 USD/ corner; \$1,000 USD per island which is space greater than 200 sq. ft.

Booth Size	Price USD
10' x 10' booth (100 sq. ft.)	\$ 3,000
10' x 20' booth (200 sq. ft.)	\$ 6,000
20' x 20' booth (400 sq. ft.)	\$ 13,000

BENEFITS TO EXHIBITORS

- Two complimentary expo hall only booth staff badges per 10' x 10'
- Exclusive, unopposed exhibit hall hours
- Listing on the *Options IX* the Control of Influenza website (2016.isirv.org)
- Listing in the *Options IX* registration brochure (Participation needs to be confirmed prior to print deadline.)
- *Options IX* Program Book exhibitor directory listing – Company name, website and contact information, plus description
- Opportunity to rent the pre-registration list for a one-time use
- Complimentary one-time use of the final post-conference attendee list
- 8' high back wall and 3' high side drape
- One-line identification sign, 7" by 44", with your company's name and booth number
- 24 hour perimeter security service

SPECIAL EVENTS *in the* EXHIBIT HALL

24 August 2016

Opening Wine and Cheese Reception 6:00 pm – 7:30 pm

25 August 2016

Morning Coffee Break 10:30 am – 11:00 am

Afternoon Coffee Break 4:00 pm – 4:30 pm

Poster Reception I 6:00 pm – 7:30 pm

26 August 2016

Morning Coffee Break 10:30 am – 11:00 am

Afternoon Coffee Break 4:00 pm – 4:30 pm

Poster Reception II 6:00 pm – 7:30 pm

27 August 2016

Morning Coffee Break 10:30 am – 11:00 am

Afternoon Coffee Break 4:00 pm – 4:30 pm

Poster Reception III 6:00 pm – 7:30 pm



TERMS & CONDITIONS

RULES AND REGULATIONS

Please review the complete rules and regulations at 2016.isirv.org. These rules are intended by ISIRV to serve the best interest of *Options IX*, its commercial supporters, registrants, and to give notice to applicants of all governing rules and regulations. All applicants are bound by the rules and regulations.

SUPPORTER REGISTRATIONS

Full registration passes included in supporter benefits packages do permit entrance into session, but do not allow for CE credit.

EXHIBIT ELIGIBILITY

All products and services exhibited must be germane to the study of influenza, influenza research, practical care and/or education. ISIRV retains the sole authority to determine the eligibility of any company and/or its product. ISIRV reserves the right to refuse applications of organizations not meeting standard requirements or expectations. ISIRV reserves the right to curtail or to close exhibits, wholly or in part, that reflect unfavorably on the character and the purpose of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.

TERMS OF PAYMENT

The supporter agrees to enclose with this application full payment. For payments of more than \$10,000 USD, ISIRV accepts payment by check or wire transfer only. For payments of \$10,000 USD or less, ISIRV will accept payment by credit card. All payments should be made payable to ISIRV and forwarded to the ISIRV office, Attention: Karen Spiro, 1120 Route 73, Suite 200, Mount Laurel, NJ 08054. To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

ASSIGNMENT OF EXHIBIT SPACE

Priority for space assignment will be made on a first-come, first-served basis; taking space configurations under consideration, management reserves the right to make any revisions necessary to the floor plan. ISIRV reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in *Options IX*, the payment for exhibitor space will be fully refunded.

ISIRV OPTIONS IX 2016 REFUND/ CANCELLATION POLICY:

Cancellations must be submitted to ISIRV in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If exhibit support is cancelled on or before May 6, 2016, all monies paid to date minus a \$250 processing fee will be returned to the supporter. Cancellations of a larger sponsorship package will be returned to the supporter minus 15% of the total sponsorship fee. Any supporter who cancels after May 6, 2016 will be responsible for the total cost. No refunds for cancellations after May 6, 2016.

SATELLITE *Symposia* OPPORTUNITIES

LUNCHEON SYMPOSIA – \$50,000 per

12:30 pm – 2:00 pm

Available Dates

- 25 August 2016
- 26 August 2016
- 27 August 2016

EVENING SYMPOSIA – \$40,000 per

7:30 pm – 9:00 pm

Available Dates

- 25 August 2016
- 26 August 2016
- 27 August 2016

BREAKFAST SYMPOSIA – \$30,000 per

7:00 am – 8:30 am

Available Dates

- 25 August 2016
- 26 August 2016
- 27 August 2016

Please contact Karen Spiro, Manager of Industry Relations for more information. Telephone: 856-380-6872 or kspiرو@ahredchair.com

AFFILIATE *Event* OPPORTUNITIES

Opportunities for sponsored focus groups, advisory boards, hospitality suites and sponsored receptions are available. Pricing varies, so please contact Karen Spiro, Manager of Industry Relations for more information. Telephone: 856-380-6872 or kspiرو@ahredchair.com

OPTIONS IX SPONSORSHIP *Application*



isirv
International Society for
Influenza and other
Respiratory Virus Diseases



COMPANY NAME (as it should appear in print) _____
 KEY CONTACT NAME _____
 JOB TITLE _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ FAX _____
 E-MAIL _____ WEBSITE _____

Branding Opportunities:

- Attendee Lanyards \$15,000 Exclusive
- Registration Bag \$25,000 Exclusive
- Benches \$4,000 Per
- Footprints \$6,000 Per exhibitor
- Hotel Room Keycard \$25,000 Exclusive
- City Foldout Maps \$20,000 Exclusive
- Schedule-at-a-Glance \$25,000 Exclusive
- Mailing List \$5,000 Per
- Notebooks & Pens \$20,000 Exclusive

Technology Opportunities:

- Mobile Charging Stations \$10,000 Per
- Mobile Event App \$75,000 Exclusive
- Digital Signage \$35,000 Exclusive
- Wi-Fi and Cyber Café \$40,000 Exclusive

Expo Hall Food & Beverage Opportunities:

- Opening Welcome Reception \$150,000 Exclusive
- Opening Welcome Reception \$50,000 Shared
- Lunch Break \$65,000 Per
- Coffee Break \$25,000 Per
- Poster Reception \$45,000 Per

Satellite Symposium Opportunities:

- Luncheon, 25 August 2016 \$50,000 Exclusive
- Luncheon, 26 August 2016 \$50,000 Exclusive
- Luncheon, 27 August 2016 \$50,000 Exclusive
- Evening, 25 August 2016 \$40,000 Exclusive
- Evening, 26 August 2016 \$40,000 Exclusive
- Evening, 27 August 2016 \$40,000 Exclusive
- Breakfast, 25 August 2016 \$30,000 Exclusive
- Breakfast, 26 August 2016 \$30,000 Exclusive
- Breakfast, 27 August 2016 \$30,000 Exclusive

Advertising Opportunities:

- Premium Doctors Bag Supporter \$15,000 Exclusive
- Registration Bag Insert \$5,000 Per
- Doctor's Bag Insert \$5,000 Per

Conference Program Book

- Outside Back Cover \$15,000 Exclusive
- Inside front/Back Cover \$10,000 Per
- Full Page \$7,500 Per
- Half Page \$5,000 Per

PAYMENT INFORMATION:

- My check payable to ISIRV is enclosed. Please send information for wire transfer.

Check enclosed: \$ _____

Please return completed application, along with full payment to:

ISIRV

Attn: Karen Spiro
 Manager of Industry Relations
 1120 Route 73 • Suite 200 • Mount Laurel, NJ 08054 • Fax: 856-439-0525

NAME ON CARD _____

ACCOUNT NUMBER _____ EXP DATE _____

SECURITY CODE _____

SIGNATURE _____

TOTAL \$ _____

TERMS OF PAYMENT

The supporter agrees to enclose with this application full payment. For payments, ISIRV accepts payment by check or wire transfer only. All payments should be made payable to ISIRV and forwarded to the ISIRV office, Attention: Karen Spiro, 1120 Route 73, Suite 200, Mount Laurel, NJ 08054. To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

ISIRV OPTIONS IX 2016 REFUND/CANCELLATION POLICY:

Cancellations must be submitted to ISIRV in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If exhibit support is cancelled on or before May 6, 2016, all monies paid to date minus a \$250 processing fee will be returned to the supporter. Cancellations of a larger sponsorship package will be returned to the supporter minus 15% of the total sponsorship fee. Any supporter who cancels after May 6, 2016 will be responsible for the total cost. No refunds for cancellations after May 6, 2016.

OPTIONS IX EXHIBIT Application

COMPANY NAME (as it should appear in print) _____

KEY CONTACT NAME _____

JOB TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____ WEBSITE _____

All booths are based on 10' x 10' units which can be grouped as inline, on a corner or as an island. Space rate is \$30 USD/sq. ft., plus \$250 USD/ corner; \$1,000 USD per island which is space greater than 400 sq. ft.

BOOTH SIZE PRICE USD:

10' x 10' booth (100 sq. ft.) \$ 3,000

10' x 20' booth (200 sq. ft.) \$ 6,000

20' x 20' booth (400 sq. ft.) \$ 13,000

Other: _____ \$ _____

Choice of location: 1. _____ 2. _____ 3. _____

BENEFITS FOR ALL EXHIBITORS:

- Two complimentary expo hall only booth staff badges per 10' x 10'
- Exclusive, unopposed exhibit hall hours
- Listing on the *Options IX* website (2016.isirv.org)
- Listing in the *Options IX* registration brochure (Participation needs to be confirmed prior to print deadline)
- *Options IX* Program Book exhibitor directory listing – Company name, organizational description, booth number, website and contact information
- Opportunity to rent the pre-registration list for a one-time use
- Complimentary one-time use of the final post-conference attendee list
- 8' high back wall and 3' high side drape
- One-line identification sign, 7" by 44", with your company's name and booth number
- 24 hour perimeter security service



isirv
International Society for
Influenza and other
Respiratory Virus Diseases



PAYMENT INFORMATION:

My check payable to ISIRV is enclosed. Please send information for wire transfer.

Check enclosed: \$ _____

Please return completed application, along with full payment to:

ISIRV

Attn: Karen Spiro

Manager of Industry Relations

1120 Route 73 • Suite 200 • Mount Laurel, NJ 08054 • Fax: 856-439-0525

NAME ON CARD _____

ACCOUNT NUMBER _____ EXP DATE _____

SECURITY CODE _____

SIGNATURE _____

TOTAL \$ _____

TERMS OF PAYMENT

The supporter agrees to enclose with this application full payment. For payments, ISIRV accepts payment by check or wire transfer only. All payments should be made payable to ISIRV and forwarded to the ISIRV office, Attention: Karen Spiro, 1120 Route 73, Suite 200, Mount Laurel, NJ 08054. To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

ASSIGNMENT OF EXHIBIT SPACE

Priority for space assignment will be made on a first-come, first-served basis; taking space configurations under consideration, management reserves the right to make any revisions necessary to the floor plan. ISIRV reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in *Options IX*, the payment for exhibitor space will be fully refunded.

ISIRV OPTIONS IX 2016 REFUND/CANCELLATION POLICY:

Cancellations must be submitted to ISIRV in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If exhibit support is cancelled on or before May 6, 2016, all monies paid to date minus a \$250 processing fee will be returned to the supporter. Cancellations of a larger sponsorship package will be returned to the supporter minus 15% of the total sponsorship fee. Any supporter who cancels after May 6, 2016 will be responsible for the total cost. No refunds for cancellations after May 6, 2016.

FLOOR Plan | SHERATON CHICAGO HOTEL & TOWERS

