



# OPTIONS X for the Control of INFLUENZA

SUNTEC Singapore  
28 August – 1 September 2019

*Sponsorship  
Prospectus*

2019.isirv.org



# OPTIONS X for the Control of INFLUENZA

2019.isirv.org

## AN ISIRV MEETING



**isirv**  
International Society for  
Influenza and other  
Respiratory Virus Diseases

## ABOUT

ISIRV is an independent and international scientific professional society promoting the prevention, detection, treatment, and control of influenza and other respiratory virus diseases. The Society has lead responsibility for organising the largest international conference exclusively devoted to influenza prevention, control and treatment, including seasonal flu and pandemic preparedness, namely the Options for the Control of Influenza conferences, normally held every 3 years.

**VISIT OUR WEBSITE [WWW.ISIRV.ORG](http://WWW.ISIRV.ORG)**

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**For all enquiries, contact [secretariat@isirv.org](mailto:secretariat@isirv.org)**

The content of this Sponsorship Prospectus may be subject to change. It is currently effective until 17 May 2019.

# Join Us 28 August - 1 September 2019

It is with great pleasure that we invite you to join us for the 10th edition of Options for the Control of Influenza, in the beautiful city of Singapore, the 'Lion City' and gateway to south-east Asia.

This the largest international conference exclusively dedicated to influenza. It is a high-level educational meeting and is seen as a key event for those in the influenza 'community'.

OPTIONS is only held every 3 years and offers a prime opportunity for supporters to engage with a multi-disciplinary audience which includes leaders and influencers from the world's top educational institutions, healthcare facilities and government agencies. We anticipate more than 1500 delegates from all over the world will converge on Singapore for this meeting. The venue, the Suntec, is a state-of-the-art exhibition centre and the exhibition space has been planned to maximize quality engagement between supporters and delegates.

Supporting OPTIONS X will provide your organization with a valuable opportunity to promote your brand and connect with key researchers and decision-makers in this field.

This prospectus outlines a range of marketing opportunities and should provide you with all of the information you require but should you wish to discuss a bespoke package, we would welcome your suggestions. Your support and/or participation is important to ensure the success of this event.

So join us.

We look forward to working with you and hope to see you at OPTIONS X.

## PROGRAMME OBJECTIVES

- PROVIDE COMPREHENSIVE, STATE-OF-THE ART SCIENTIFIC INFORMATION FOR ALL DISCIPLINES INVOLVED IN INFLUENZA PREVENTION, CONTROL AND TREATMENT; INCLUDING SEASONAL AND PANDEMIC PLANNING
- PROMOTE GENUINE INTERNATIONAL AND MULTIDISCIPLINARY COLLABORATION SUPPORTING THE FULL SPECTRUM OF INFLUENZA RESEARCH, FROM BASIC SCIENCE TO THE DEVELOPMENT OF NEW VACCINES AND ANTIVIRAL AGENTS, TO EPIDEMIOLOGY AND CONTROL PROGRAMMES
- PROVIDE A COLLEGIAL ATMOSPHERE WHERE SCIENTISTS WORKING IN BOTH PUBLIC AND AGRICULTURAL /VETERINARY AGENCIES MAY EXCHANGE INFORMATION TO DEVELOP COLLABORATIVE APPROACHES TO THE CONTROL AND PREVENTION OF PANDEMIC INFLUENZA
- MAXIMISE THE OPPORTUNITY FOR INFORMAL DISCUSSIONS AND EXCHANGE OF IDEAS BETWEEN REPRESENTATIVES OF GOVERNMENT AGENCIES, ACADEMIA AND INDUSTRY



# Options X Planning Committees

## INTERNATIONAL ORGANISING COMMITTEE

<b>VERNON LEE (Chair)</b>	Ministry of Health, Singapore
<b>XIMENA AGUILERA</b>	University of Desarrollo School of Medicine, Chile
<b>REBECCA COX</b>	University of Bergen, Norway
<b>JEAN-MICHEL HERAUD</b>	Institut Pasteur, Madagascar
<b>LANCE JENNINGS</b>	Chairman, ISIRV   University of Otago, New Zealand
<b>DANIEL JERNIGAN</b>	Centers for Disease Control and Prevention, USA
<b>HITOSHI OSHITANI</b>	Tohoku University Graduate School of Medicine, Japan
<b>NAHOKO SHINDO</b>	World Health Organisation, Switzerland
<b>KANTA SUBBARAO</b>	WHO Influenza Collaborating Center, Australia
<b>HASSAN ZARAKET</b>	American University of Beirut, Lebanon

## MAIN SCIENTIFIC PROGRAMME TRACKS ● VIROLOGY AND PATHOGENESIS ● CLINICAL SCIENCES ● PUBLIC HEALTH ● POLICY ● CO-INFECTION

## INTERNATIONAL SCIENTIFIC COMMITTEE

<b>MARK CHEN</b>	Saw Swee Hock School of Public Health, Singapore
<b>VINCENT CHOW</b>	National University of Singapore, Singapore
<b>CHERYL COHEN</b>	National Institute for Communicable Diseases, South Africa
<b>ALEX COOK</b>	Saw Swee Hock School of Public Health, Singapore
<b>BEN COWLING</b>	Hong Kong University School of Public Health, Hong Kong
<b>JEFFREY CUTTER</b>	Ministry of Health, Singapore
<b>YI GUAN</b>	University of Hong Kong
<b>FRED HAYDEN</b>	University of Virginia School of Medicine, USA
<b>AERON HURT</b>	WHO Influenza Collaborating Center, Australia
<b>NELSON LEE</b>	University of Alberta, Canada
<b>RAYMOND LIN</b>	National Public Health Laboratory, Singapore
<b>SEBASTIEN MAURER-STROH</b>	Agency for Science, Technology and Research, Singapore
<b>PETER OPENSHAW</b>	Imperial College London, UK
<b>LEO YEE SIN</b>	Institute of Infectious Diseases and Epidemiology, Singapore
<b>GAVIN SMITH</b>	Duke-NUS School of Medicine, Singapore
<b>PAUL ANANTHARAJAH TAMBYAH</b>	National University Hospital, Singapore
<b>MARK TOMPKINS</b>	University of Georgia, USA
<b>TIMOTHY UYEKI</b>	Centers for Disease Control and Prevention, USA
<b>YUELONG SHU</b>	Chinese Center for Disease Control and Prevention, China

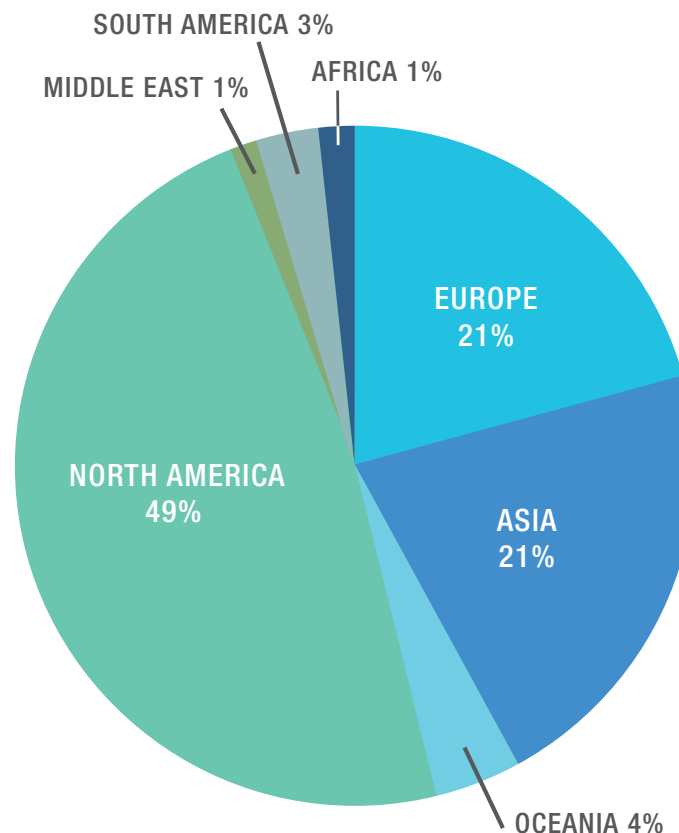
# MEETING DEMOGRAPHICS

THE OPTIONS SERIES HAS ALWAYS ATTRACTED EXPERTS AND RISING STARS IN THE FIELD OF INFLUENZA PREVENTION, CONTROL AND TREATMENT FROM AROUND THE GLOBE. DELEGATES ATTEND FOR THE LATEST RESEARCH, MULTIDISCIPLINARY COLLABORATION AND EXCHANGE OF IDEAS OFFERED BY THIS UNIQUE FORUM.

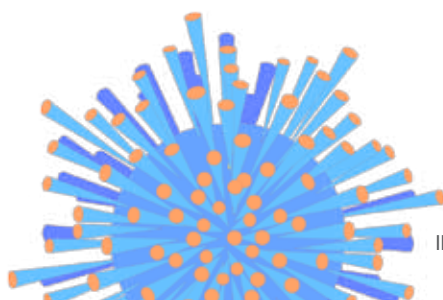
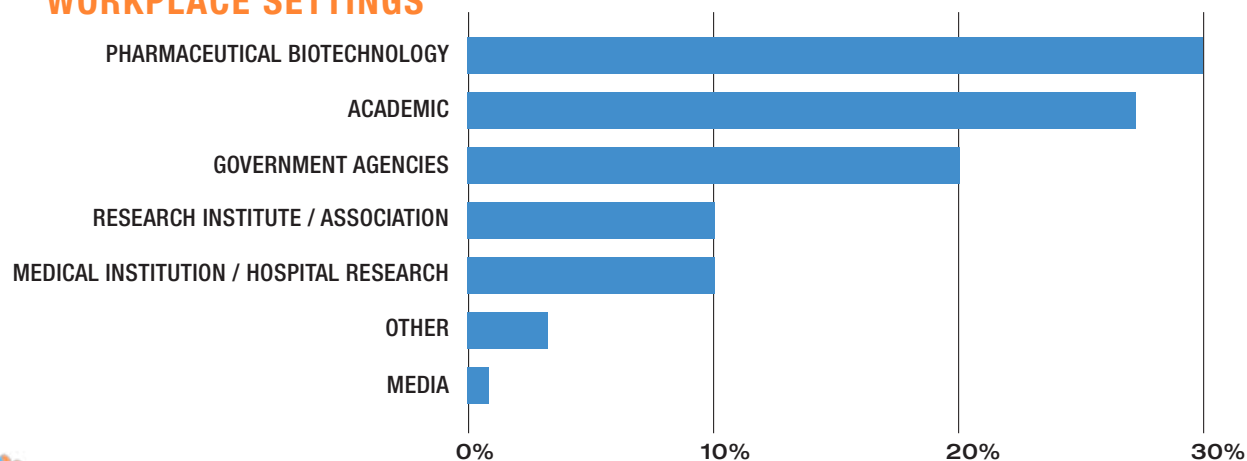
## AN OPTIONS AUDIENCE

CLINICIANS  
BUSINESS LEADERS / DECISION MAKERS  
EPIDEMIOLOGISTS  
GOVERNMENT OFFICIALS  
HEALTH EDUCATION SPECIALISTS  
HEALTHCARE POLICY MAKERS  
MEDICAL & SCIENTIFIC MEDIA  
PHYSICIANS  
PUBLIC HEALTH SPECIALISTS  
RESEARCHERS  
SCIENTISTS  
VACCINE EXPERTS

GLOBAL REGIONS  
REPRESENTED  
AT OPTIONS IX –  
CHICAGO 2016



## WORKPLACE SETTINGS





# OUR THANKS TO PAST SUPPORTERS OF THE OPTIONS SERIES

Options I Keystone, Colorado, USA 1985

Options II Courcheval, France 1992

Options III Cairns, Australia 1996

Options IV Crete, Greece 2000

Options V Okinawa, Japan 2003

Options VI Toronto, Canada 2007

Options VII Hong Kong, SAR China 2010

Options VIII Cape Town, South Africa 2013

Options IX Chicago, USA 2016

**Options X Singapore 2019**

ABBOT  
ALIOS BIOPHARMA, Inc.  
ALLERGAN  
ASTRAZENECA Plc  
BAXTER INTERNATIONAL  
BILL & MELINDA GATES FOUNDATION  
bioCSL Inc  
CELLULAR TECHNOLOGY Ltd (CTL)  
CENTERS FOR DISEASE CONTROL (CDC)  
FOUNDATION  
CEPHEID  
CRUCCELL SWITZERLAND AG  
DENKA SEIKAN  
EUROPEAN CENTRE FOR DISEASE  
PREVENTION AND CONTROL (ECDC)  
ESWI  
Flu-iiQ  
F.HOFFMAN-LA ROCHE AG  
GENENTECH  
GILEAD  
GISAID  
GLAXOSMITHKLINE BIOLOGICALS  
hVIVO  
IIT RESEARCH INSTITUTE  
InDevR  
INFLUENZA RESEARCH DATABASE  
JANSSEN PHARMACEUTICALS  
J.CRAIG VENTER INSTITUTE  
LONGHORN VACCINES AND DIAGNOSTICS  
MEDIMMUNE

MERCK  
MICRON GROUP  
MIDWEST RESEARCH INSTITUTE  
NORTHROP GRUMMAN  
NOVARTIS VACCINES  
NOVAVAX  
PATH  
QUIDEL CORPORATION  
RETROSCREEN VIROLOGY  
ROMARK LABORATORIES  
SAB BIOTHERAPEUTICS  
SANOFI PASTEUR  
SEQIRUS  
SGS  
SIGMOVIR PHARMACEUTICALS  
SOLVAY PHARMACEUTICALS  
SRI BIOSCIENCES  
VIROCLINICS  
VISMEDERI srl  
VISTERRA, Inc.  
WELLCOME TRUST  
WORLD HEALTH ORGANISATION (WHO)  
WILEY-BLACKWELL  
ZOETIC SCIENCE

ENQUIRIES

OPTIONS X

CONTACT RITA McSTRAVICK  
secretariat@isirv.org

## Celebrating the 10th edition



# The Venue



## A PERFECT PARTNER FOR OPTIONS X

SUNTEC SINGAPORE IS AN AWARD-WINNING CONFERENCE CENTRE WITH TOP OF THE RANGE FACILITIES. IT IS LOCATED IN THE CENTRAL BUSINESS DISTRICT WITH DIRECT ACCESS TO SHOPPING, RESTAURANTS AND HOTEL ACCOMMODATION.

- FREE WIFI
- DIGITAL SIGNAGE
- EXCELLENT RANGE OF CULINARY CHOICES
- LATEST AUDIO-VISUAL TECHNOLOGY

THE PLENARY HALL, BREAKOUT ROOMS, POSTER GALLERY AND EXHIBITION SPACE ARE ALL ON THE SAME LEVEL, THE 4TH FLOOR.

THIS GUARANTEES FOOTFALL FOR EXHIBITORS AT OPTIONS X AND MAXIMIZES THE POTENTIAL FOR NETWORKING.

TAKE A VIRTUAL TOUR OF SUNTEC SINGAPORE AT [suntec360.com](http://suntec360.com)



# OPTIONS X SPONSORSHIP OPPORTUNITIES



			SGD 65,000	SGD 35,000
EXHIBITION SPACE	45sqm	27sqm	18sqm	9sqm
ADDITIONAL SPACE DISCOUNT	25%	20%	15%	10%
PLENARY LUNCH / EVENING SYMPOSIUM SLOT	Priority Choice	Day 3 or 4	–	–
ON-SITE MEETING SPACE	–	By arrangement	Up to 6 hours	2 hours
CONFERENCE PASSES	20	12	8	4
GALA DINNER PASSES	20	12	8	4
EXHIBITOR PASSES	8	6	4	3
CONFERENCE DAY PASSES	8	6	4	-
RECOGNITION AT OPENING CEREMONY	✓	✓	-	-
OPTIONS X WEBSITE	Listing/Logo + Weblink + Company Profile	Listing/Logo + Weblink + Company Profile	Listing/Logo + Weblink + Company Profile	Listing/Logo + Weblink + Company Profile
PRINTED/DIGITAL PROGRAMME BOOK	Enhanced Listing + Advert full page	Enhanced Listing + Advert full page	Enhanced Listing + Advert half page	Enhanced Listing + Advert half page
ON-SITE SIGNAGE	Prominent Listing + Suntec Big Picture	Listing on all signage	Listing on all signage	Listing on all signage
*MAIN BRANDING OPPORTUNITY	✓	✓	✓	✓
CONFERENCE BAG INSERTS	2	2	1	1

\* Choice will depend on availability. Branded items will carry Company Logos only. No product logos or advertisements are permitted.



# PLATINUM LEVEL SOLD

## EXHIBITION SPACE

- PRIME LOCATION OF CHOICE
- 45sqm OF EXHIBITION ISLAND SPACE (additional space discount 25%)
- 8 EXHIBITOR PASSES

## LUNCHTIME SYMPOSIUM

- PRIORITY CHOICE OF DAY (from day 2)
- NAMING RIGHTS: FEATURED SLOT IN THE CONFERENCE PROGRAMME
- SPACE RENTAL INCLUDED WITH STANDARD AV SET UP
- USE OF CONFERENCE BRANDING ON INVITATIONS + e-INVITATION TO ALL DELEGATES
- 8 x ONE-DAY CONFERENCE PASSES TO ATTEND THE CONFERENCE AND THE SYMPOSIUM
- MINIMUM 500 ATTENDEES (catering is an additional responsibility of sponsor)

## BRAND ADVERTISING

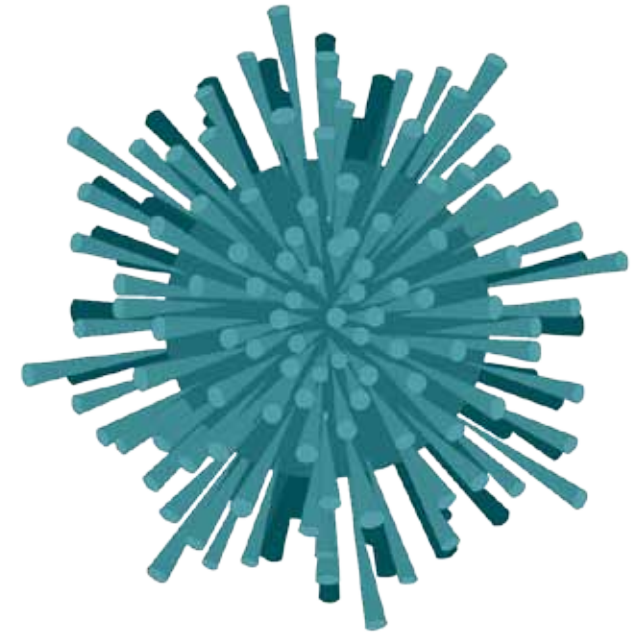
- LOGO ACKNOWLEDGEMENT AS MAIN SPONSOR ON CONFERENCE ADVERTISEMENT - [SUNTEC BIG PICTURE](#)
- ACKNOWLEDGEMENT BY CHAIR DURING WELCOME PRESENTATION
- ENHANCED LISTING ON ALL CONFERENCE ON-SITE SIGNAGE
- ENHANCED LISTING CONFERENCE WEBSITE – COMPANY LOGO, HYPERLINK + COMPANY PROFILE (200 WORDS)
- ENHANCED LISTING + COMPANY LOGO CONFERENCE PROGRAMME / ABSTRACT BOOK (DIGITAL & PRINT)
- A4 FULL-PAGE COLOUR ADVERTISEMENT IN CONFERENCE PROGRAMME / ABSTRACT BOOK (DIGITAL & PRINT) - CHOICE OUTSIDE BACK COVER / INSIDE FRONT COVER
- CHOICE OF ONE MAIN BRANDING OPPORTUNITY PLUS 2 x CONFERENCE BAG INSERTS

## REGISTRATIONS & SOCIAL EVENTS

- 20 FULL CONFERENCE PASSES (Includes Welcome Reception) AND 20 GALA DINNER TICKETS

Symposium agenda and promotional material subject to approval of the Organising Committee

For Symposium - sponsor responsible for Chair /speaker expenses and conference registrations where applicable



# GOLD LEVEL SOLD

## EXHIBITION SPACE

- PRIME LOCATION
- 27sqm OF EXHIBITION ISLAND SPACE (additional space discount 20%)
- 6 EXHIBITOR PASSES

## LUNCHTIME SYMPOSIUM

- DAY 3 OR 4
- NAMING RIGHTS: FEATURED SLOT IN THE CONFERENCE PROGRAMME
- SPACE RENTAL INCLUDED WITH STANDARD AV SET UP
- USE OF CONFERENCE BRANDING ON INVITATIONS + e-INVITATION TO ALL DELEGATES
- 6 x ONE-DAY CONFERENCE PASSES TO ATTEND THE CONFERENCE AND THE EVENT
- MINIMUM 400 ATTENDEES (Catering is an additional responsibility of sponsor)

## BRAND ADVERTISING

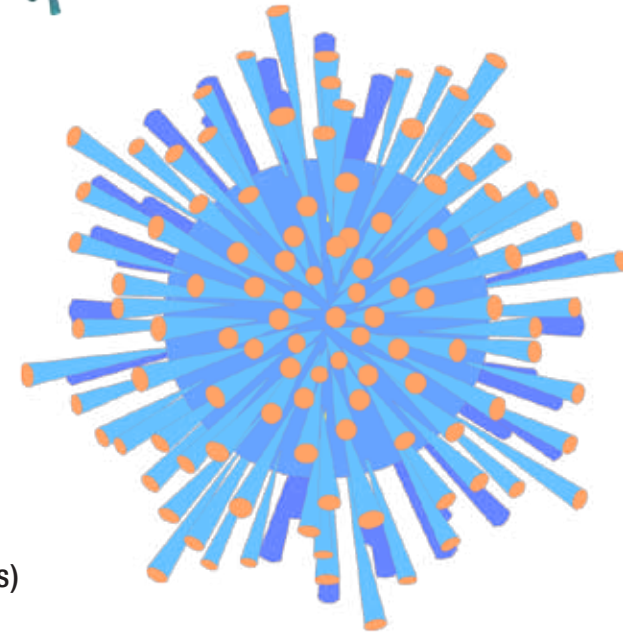
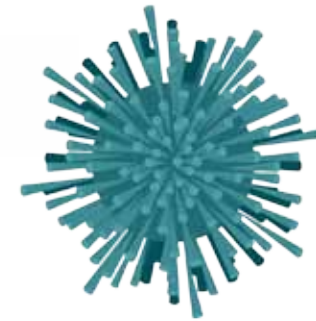
- PROMINENT LISTING ON ALL CONFERENCE ON-SITE SIGNAGE
- PROMINENT LISTING CONFERENCE WEBSITE – LOGO, WEBLINK + COMPANY PROFILE (150 words)
- PROMINENT LISTING + LOGO CONFERENCE PROGRAMME / ABSTRACT BOOK (Digital & print)
- A4 FULL-PAGE COLOUR ADVERTISEMENT IN CONFERENCE PROGRAMME / ABSTRACT BOOK (Print)
- CHOICE OF ONE MAIN BRANDING OPPORTUNITY PLUS 2 x CONFERENCE BAG INSERTS (A4)

## REGISTRATIONS & SOCIAL EVENTS

- 12 FULL CONFERENCE PASSES (includes Welcome Reception) AND 12 GALA DINNER TICKETS

Symposium agenda and promotional material subject to approval of the Organising Committee

For Symposium - sponsor responsible for Chair /speaker expenses and conference registrations where applicable





# SILVER LEVEL SGD 65,000

## EXHIBITION SPACE

- 18sqm OF EXHIBITION ISLAND SPACE (additional space discount 15%)
- 4 EXHIBITOR PASSES

## MEETING ROOM SPACE ON-SITE

- UP TO 6 HOURS, BY ARRANGEMENT
- MINIMUM CAPACITY 30 PAX
- SPACE RENTAL INCLUDED WITH STANDARD AV SET UP

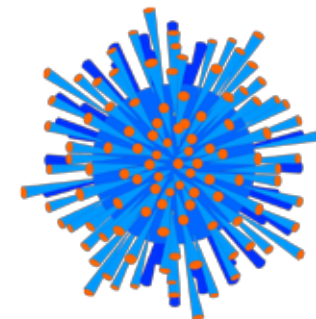
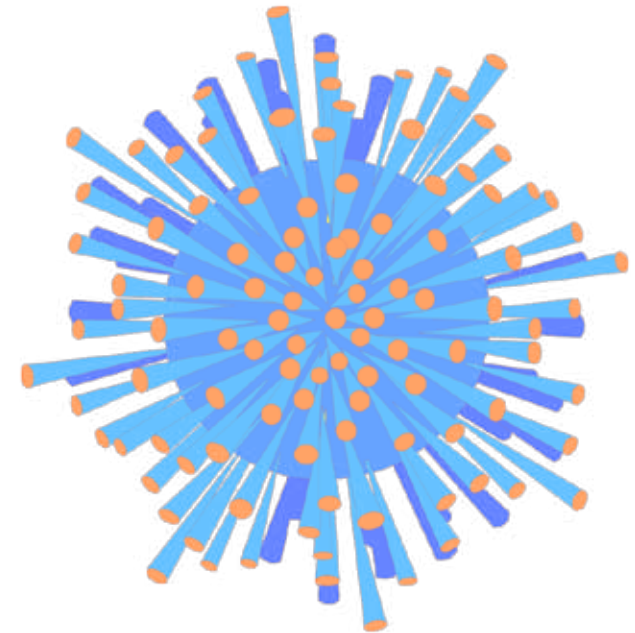
## BRAND ADVERTISING

- PROMINENT LISTING ON ALL CONFERENCE ON-SITE SIGNAGE
- LISTING CONFERENCE WEBSITE – LOGO, WEBLINK + COMPANY PROFILE (75 words)
- LISTING + LOGO CONFERENCE PROGRAMME / ABSTRACT BOOK (Digital & print)
- A4 HALF-PAGE COLOUR ADVERTISEMENT IN CONFERENCE PROGRAMME / ABSTRACT BOOK (Print)
- CHOICE OF MAIN BRANDING OPPORTUNITY, DEPENDING ON AVAILABILITY: PLUS 1 x CONFERENCE BAG INSERT (A4)

## REGISTRATIONS & SOCIAL EVENTS

- 8 FULL CONFERENCE PASSES (includes Welcome Reception) AND 8 GALA DINNER TICKETS

Meetings and promotional material subject to approval of the Organising Committee



# BRONZE LEVEL SGD 35,000

## EXHIBITION SPACE

- 9sqm BOOTH (additional space discount 10%)
- 3 EXHIBITOR PASSES

## MEETING ROOM SPACE ON-SITE

- UP TO 2 HOURS, BY ARRANGEMENT
- CAPACITY 50 PAX
- SPACE RENTAL INCLUDED WITH STANDARD AV SET UP

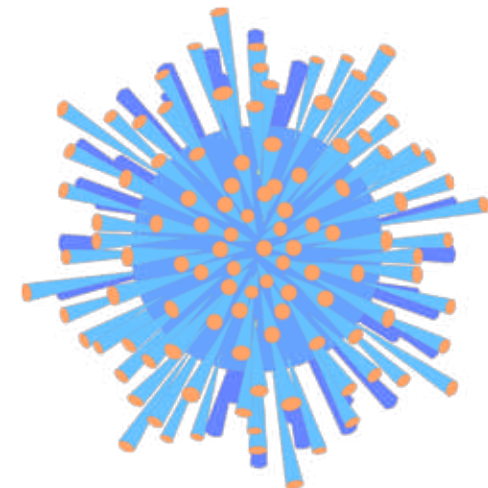
## BRAND ADVERTISING

- ACKNOWLEDGED ON ALL CONFERENCE ON-SITE SIGNAGE
- PROMINENT LISTING CONFERENCE WEBSITE – LOGO, WEBLINK + COMPANY PROFILE (50 words)
- PROMINENT LISTING + LOGO CONFERENCE PROGRAMME / ABSTRACT BOOK (Digital & print)
- A4 HALF-PAGE COLOUR ADVERTISEMENT IN CONFERENCE PROGRAMME / ABSTRACT BOOK (Print)
- 1 x CONFERENCE BAG INSERT (A4)

## REGISTRATIONS & SOCIAL EVENTS

- 4 FULL CONFERENCE PASSES (includes Welcome Reception)
- 4 GALA DINNER PASSES

All meetings and promotional material subject to approval of the Organising Committee





# BRANDING/ADVERTISING OPPORTUNITIES

## CONFERENCE BAGS

SGD 20,000

### 1 SPONSOR ONLY

AN EXCELLENT BRANDING OPPORTUNITY WITH HIGH VISIBILITY.

ALL ATTENDEES WILL RECEIVE A BAG WITH ALL CONFERENCE MATERIALS AT REGISTRATION. THE BAGS WILL BE BRANDED WITH THE COMPANY LOGO AS SOLE SUPPORTER PLUS THE OPTIONS X LOGO. INCLUDES 1 CONFERENCE BAG INSERT (A4) TO BE PROVIDED BY THE SPONSOR. ACKNOWLEDGED ON CONFERENCE WEBSITE, AND PROGRAMME (DIGITAL AND PRINTED).

## CONFERENCE LANYARDS

SGD 18,000

### 1 SPONSOR ONLY

A POPULAR CHOICE – LANYARDS WILL BE BRANDED WITH THE COMPANY LOGO AS SOLE SUPPORTER PLUS THE OPTIONS X LOGO. SPONSOR WILL BE ACKNOWLEDGED ON CONFERENCE WEBSITE, AND PROGRAMME (DIGITAL AND PRINTED).

## NOTEPADS AND PENS

SGD 6,000

### 1 SPONSOR ONLY

THE SPONSOR WILL PROVIDE THE NOTEPADS AND PENS IN ADDITION TO THE FEE. THE PENS WILL BE BRANDED WITH OPTIONS X 2019 PLUS THE COMPANY LOGO AND DISTRIBUTED IN THE CONFERENCE BAGS AT REGISTRATION. SPONSOR WILL BE ACKNOWLEDGED ON CONFERENCE WEBSITE, AND PROGRAMME (DIGITAL AND PRINTED).

## POCKET SIZE PROGRAMME

SGD 15,000

### 1 SPONSOR ONLY

ALL ATTENDEES WILL RECEIVE A COPY OF THE POCKET PROGRAMME AT REGISTRATION FOR EASY REFERENCE DURING THE CONFERENCE. THE FEE INCLUDES BOTH DESIGN AND PRODUCTION COSTS AND THE BACK PAGE WILL FEATURE THE COMPANY BRANDING OF THE SPONSOR. ACKNOWLEDGED ON CONFERENCE WEBSITE, AND PROGRAMME (DIGITAL AND PRINTED).

## CONFERENCE BAG INSERT

SGD 3,000

### MAXIMUM OF 10 AVAILABLE

INCLUDE YOUR COMPANY LITERATURE OR MARKETING FLYER (1 PAGE A4 MAX.) IN THE CONFERENCE BAG PROVIDED TO EACH ATTENDEE.

## PROGRAMME ADVERTISEMENT

VARIOUS

A COPY OF THE OFFICIAL PROGRAMME WILL BE PROVIDED TO ALL ATTENDEES IN PRINT AND DIGITAL FORMAT.

### RATES

OUTSIDE BACK COVER (COLOUR - A4)	SGD 4,500
INSIDE FRONT COVER (COLOUR - A4)	SGD 4,000
FULL PAGE COLOUR (A4)	SGD 3,000
HALF PAGE COLOUR (A5)	SGD 2,000

In all cases, printed materials, goods and advertising/branding will require prior approval by the OPTIONS X Organising Committee

# INDUSTRY SYMPOSIUM

HOSTING AN OFFICIAL SYMPOSIUM IS A FIRST-CLASS OPPORTUNITY TO GAIN OPTIMAL EXPOSURE FOR YOUR COMPANY. PLATINUM, GOLD AND SILVER SPONSORS WILL HAVE PRIORITY BOOKING FOR LUNCHTIME SYMPOSIA SLOTS. OPPORTUNITIES MAY THEN BECOME AVAILABLE AS FOLLOWS:

## LUNCHTIME SYMPOSIA GUIDE PRICE SGD 35,000+

THURSDAY 29 AUGUST	12:30 – 14:00
FRIDAY 30 AUGUST	12:30 – 14:00
SATURDAY 31 AUGUST	12:30 – 14:00

THE SPONSOR WILL WORK CLOSELY WITH THE ORGANISING AND SCIENTIFIC COMMITTEES TO ENSURE THE SYMPOSIUM AGENDA IS OF TOPICAL RELEVANCE TO THE OPTIONS X PROGRAMME AND HAS FULL APPROVAL. THE PACKAGE INCLUDES:

- SPACE RENTAL, STANDARD AV EQUIPMENT AND DISPLAY COUNTER FOR MATERIALS AT THE HALL ENTRANCE
- MARKETING OF THE SYMPOSIUM VIA THE CONFERENCE PROMOTIONAL FACILITY AND SEGREGATED REGISTRATION
- NAMING RIGHTS - OFFICIAL ENTRY OF SYMPOSIUM AS INDUSTRY-SPONSORED IN THE CONFERENCE PROGRAMME
- ACCESS TO THE SPEAKERS PREPARATION ROOM
- 4 COMPLIMENTARY PASSES FOR GUEST ATTENDANCE
- RIGHT TO PROVIDE FREESTANDING BANNERS CLOSE TO THE SESSION HALL
- ACKNOWLEDGEMENT IN THE PROGRAMME( DIGITAL & PRINTED) AND WEBSITE (COMPANY LOGO, HYPERLINK AND SHORT COMPANY PROFILE)

IN ADDITION, THE SPONSOR WILL BE RESPONSIBLE FOR ALL ORGANISATIONAL DETAILS AND ATTENDANT EXPENSES IN DELIVERING THE SYMPOSIUM. SPECIFICALLY, INVITING CHAIRPERSONS AND SPEAKERS AND COVERING THEIR EXPENSES, INCLUDING REGISTRATION, ACCOMMODATION AND TRAVEL. THIS ALSO APPLIES IF THEY HAVE ALREADY BEEN INVITED BY THE OPTIONS X ORGANISING

COMMITTEE FOR THE MAIN PROGRAMME. THE SPONSOR WILL ALSO BEAR ALL CATERING COSTS FOR PARTICIPANTS ATTENDING THE SYMPOSIUM AND ANY COSTS FOR THE HIRE OF ADDITIONAL AV EQUIPMENT.

ALL PRINTED MATERIALS AND PROMOTIONAL GOODS ARE SUBJECT TO APPROVAL BY THE ORGANISING COMMITTEE.

OPPORTUNITIES FOR **BREAKFAST OR EVENING SYMPOSIA** MAY ALSO BE AVAILABLE. IF INTERESTED, PLEASE CONTACT [secretariat@isirv.org](mailto:secretariat@isirv.org)

## AFFILIATE EVENT OPPORTUNITIES

OPPORTUNITIES FOR SPONSORED FOCUS GROUPS, RECEPTIONS AND HOSPITALITY SUITES ARE AVAILABLE SO PLEASE CONTACT [secretariat@isirv.org](mailto:secretariat@isirv.org)

TO REGISTER YOUR INTEREST. DURING BLACKOUT TIMES, INTERNAL MEETINGS INVOLVING OPTIONS X DELEGATES, PRESS CONFERENCES, PROMOTIONAL OR EDUCATIONAL ACTIVITIES ARE SUBJECT TO ORGANISING COMMITTEE APPROVAL.

**BLACKOUT TIMES ARE:** (These may be subject to change)

28 AUGUST	13:00 - 17:30
29 AUGUST	08:30 – 18:00
30 AUGUST	08:30 – 18:00
31 AUGUST	08:30 – 17:30
1 SEPTEMBER	08:30 – 14:30





# EXHIBITION

THE EXHIBITION IS AN IMPORTANT PART OF OPTIONS X AND AN EXCELLENT OPPORTUNITY FOR PARTICIPATING COMPANIES TO BOTH PROMOTE THEIR BRAND AND TO CONNECT WITH OVER 1500 EXPERTS IN THIS FIELD. IT WILL PROVIDE A UNIQUE FORUM TO MEET KEY DECISION MAKERS, FACE-TO-FACE, AND TO SHARE THE LATEST IN PRODUCT RESEARCH AND SERVICES THAT YOUR COMPANY CAN OFFER. ALL CONFERENCE ACTIVITIES AND REST AREAS WILL BE ON THE SAME LEVEL – LEVEL 4, AND THE EXHIBITION AREA IS LOCATED OUTSIDE THE MAIN PLENARY HALL AND BREAK-OUT ROOMS.



PRELIMINARY SCHEDULE	CONFERENCE DATES 28 AUGUST – 1 SEPTEMBER 2019	CONFERENCE EVENTS IN THE EXHIBITION AREA
EXHIBITION INSTALLATION	TUESDAY 27 AUGUST 10:00 – 20:00	
EXHIBITION OPEN (Provisional) WEDNESDAY 28 AUGUST	13:00 – 19:00	WELCOME RECEPTION 17:30 – ONWARDS
THURSDAY 29 AUGUST	08:00 – 19:30	MORNING BREAK 10:00 – 10:30 LUNCH BREAK 12:30 – 14:00 AFTERNOON BREAK 16:00 – 16:30 POSTER SESSION 18:00 – 19:30
FRIDAY 30 AUGUST	08:00 – 19:30	MORNING BREAK 10:00 – 10:30 LUNCH BREAK 12:30 – 14:00 AFTERNOON BREAK 16:00 – 16:30 POSTER SESSION 18:00 – 19:30
SATURDAY 31 AUGUST	08:00 – 19:00	MORNING BREAK 10:00 – 10:30 LUNCH BREAK 12:30 – 14:00 AFTERNOON BREAK 15:30 – 16:00 POSTER SESSION 17:30 – 19:00
EXHIBITION DISMANTLING	SATURDAY 31 AUGUST 19:00 – 22:00	

Exhibition Schedule is provisional and may be subject to change

# EXHIBIT OPPORTUNITIES

## SHELL SCHEME PACKAGE SGD 7,500 9sqm booth



### INCLUDES:

- SHELL SCHEME FRAME (WALL PANEL x 3) PLUS BASIC LIGHTING
- FASCIA PANEL FOR COMPANY NAME (STANDARD LETTERING)
- 1 INFORMATION COUNTER, 2 CHAIRS, 1 WASTE PAPER BIN
- SINGLE POWER POINT, 13amp/230v SINGLE-PHASE
- INSTALLATION/DISMANTLING OF BOOTH, EXHIBITION SECURITY AND CLEANING OF PUBLIC AREAS AND GANGWAYS

### ADDITIONAL BENEFITS:

- 2 EXHIBITORS' BADGES
- LISTING AS AN EXHIBITOR WITH LOGO ON THE CONFERENCE WEBSITE + LINK TO THE COMPANY WEBSITE AND 50-WORD COMPANY PROFILE
- LISTING AS AN EXHIBITOR WITH LOGO IN THE e-PROGRAMME BOOK WITH 50-WORD COMPANY PROFILE
- LISTING PLUS LOGO IN THE EXHIBITORS' SECTION OF THE PROGRAMME BOOK
- COMPANY NAME OR COMPANY LOGO ON EXHIBITION SIGNAGE ON-SITE
- 1 x CONFERENCE BAG INSERT FOR PROMOTION  
(to be supplied by Exhibitor - content subject to approval)

## RAW SPACE SGD 750 per sqm (minimum 18 sqm)

SPACE-ONLY RENTAL - ALL STAND REQUIREMENTS INCLUDING WALL PANELS, FURNITURE, LIGHTING AND ELECTRICAL CONNECTION ARE TO BE ORGANISED BY THE EXHIBITOR.

### BENEFITS:

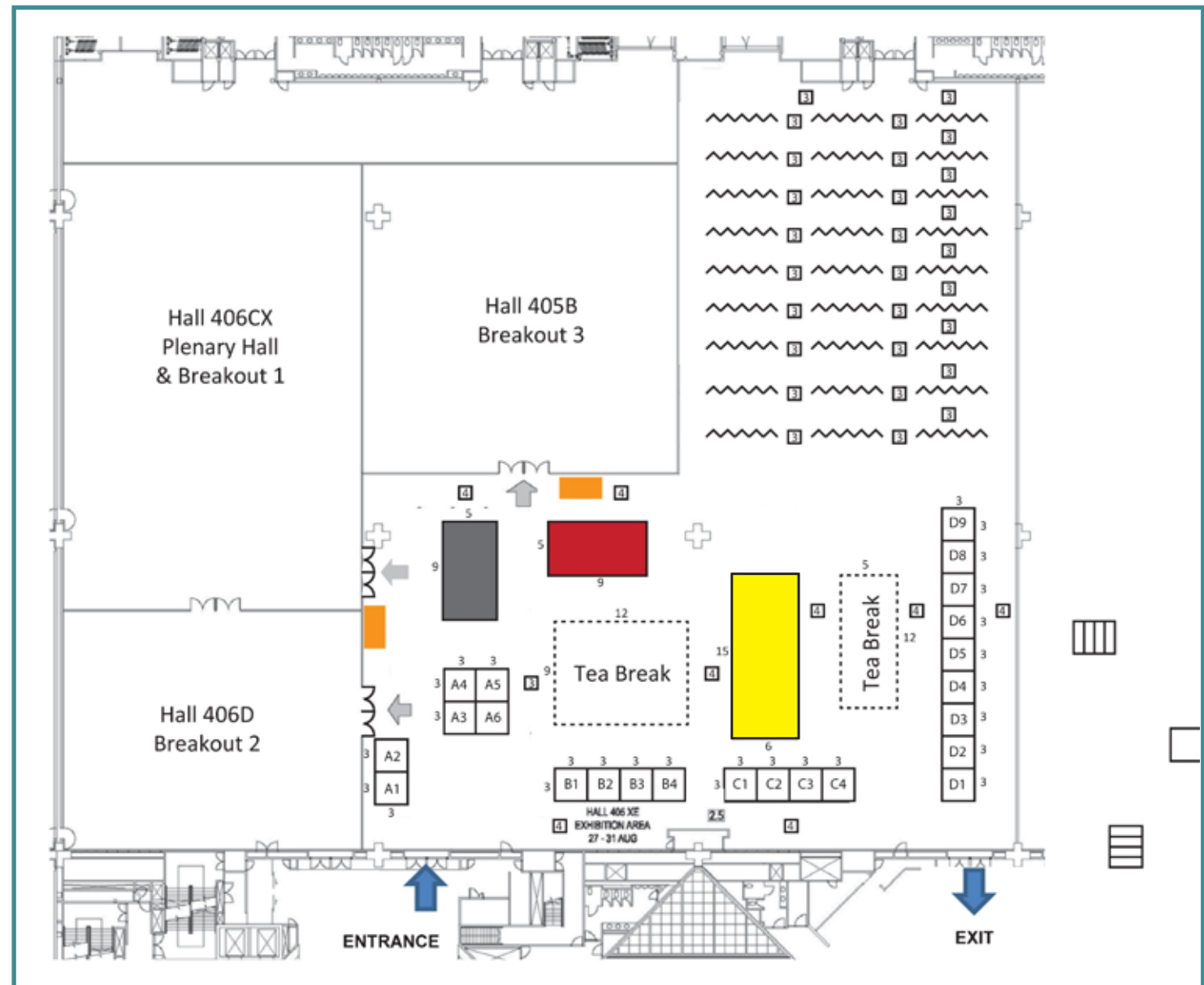
- 4 EXHIBITORS' BADGES / 18sqm SPACE
- 1 COMPLIMENTARY CONFERENCE REGISTRATION – ENTITLES EXHIBITOR TO ATTEND ALL SESSIONS AND WELCOME RECEPTION
- LISTING AS AN EXHIBITOR WITH LOGO ON THE CONFERENCE WEBSITE WITH LINK TO THE COMPANY WEBSITE AND 50-WORD COMPANY PROFILE
- LISTING AS AN EXHIBITOR WITH LOGO IN THE e-PROGRAMME BOOK WITH 50-WORD COMPANY PROFILE
- LISTING PLUS LOGO IN THE EXHIBITORS' SECTION OF THE PROGRAMME BOOK
- COMPANY NAME OR COMPANY LOGO ON EXHIBITION SIGNAGE ON-SITE
- 2 x CONFERENCE BAG INSERTS FOR PROMOTION (to be supplied by Exhibitor - content subject to approval)

# LEVEL 4, EXHIBITION HALL FLOORPLAN



- Reserved 1
- Reserved 2
- Bento Box Area
- Reserved 3

\* This floorplan is not drawn to scale and may be subject to change





# TERMS AND CONDITIONS

## Interpretation and Definitions

In this agreement, the following definitions shall apply:

'Sponsorship' includes Platinum, Gold, Silver and Bronze levels, scientific sessions, food and beverages, general items & Conference materials, facilities, social functions and publications.

'Sponsor' means an organisation that is named as one of the sponsors at Platinum, Gold, Silver and Bronze levels, or named as sponsor of scientific sessions, food and beverages, general items & Conference materials, facilities, social functions or publications;

'Exhibition' includes standard shell scheme booths and raw space booths.

'Exhibitor' means an organisation that has rented a standard shell scheme booth or raw space to exhibit;

"Conference" or "OPTIONS X"; and "Management" means the 'Conference Organising Committee' or ISIRV Ltd.

## Contract Acceptance

The acceptance of the application shall be at the discretion of the Conference Organising Committee (Management), and upon acceptance, it becomes a contract. The Sponsor / Exhibitor by completing and signing the application, agrees to comply with, and be subject to, the terms and conditions contained in this document. Management reserves the right to decline, refuse or deny sponsorship to prospective companies.

## Sponsorship Terms

### Application and Cancellation of Sponsorship

Application for sponsorship must be made in writing and sent via email to the Conference Secretariat [secretariat@isirv.org](mailto:secretariat@isirv.org)

Sponsors will be invoiced 100% of the total Sponsorship Money committed upon placing the order. Payment is by bank transfer only and bank details will be provided on the invoice. Sponsors are required to pay for any bank charges incurred. A processing fee of SGD50.00 will be levied for all bank transfers. Payment terms are 30 days.

No cancellation of sponsorship commitment will be permitted. Upon commitment of sponsorship, sponsors will be liable to the Management for the total sponsorship committed. This includes the cost of the items/materials pledged under the commitment of sponsorship.

## Exhibition Terms

### Application and Allocation / Cancellation of Exhibition Space

Exhibitors can book by email to the Conference Secretariat [secretariat@isirv.org](mailto:secretariat@isirv.org). Exhibitors will be invoiced 100% of the total fee payable upon placing the order. Payment is by bank transfer or credit card only and details will be provided on the invoice. Exhibitors are required to pay for any bank charges / merchant fees incurred. A processing fee of SGD50.00 will be levied for all bank transfers and 3% of the fee payable will be charged for credit card payments. Payment terms are 30 days. Exhibition space will not be considered as reserved until payment is received.

Exhibition space will be allocated on a first come, first served basis and Management reserves the right to change the configuration of the floorplan if required to service the needs of the Conference. While every effort will be made to accommodate requests of Exhibitors for space and location, Management may not be able to accede to all requests due to constraints and reserves the right to provide alternative space and location.

Cancellation of Exhibition bookings will not be permitted or refunded.

### Exhibit Booth Number and Space Notification

All confirmed and paid Exhibitors will be notified by **beginning of July 2019** of their specific booth number and booth space. Each will receive an e-copy of the Exhibitor Manual to support any additional logistical requirements. Exhibitors are responsible for all freight, decorating and labour charges above and beyond those that have been outlined in the agreement or supplied by the Conference Secretariat.

## Exhibitor Passes and Exhibition

Two (2) exhibitor passes will be allocated per 9sqm booth. Exhibitor badges must be worn at all times and may not be exchanged between colleagues. The badge covers attendance for the entire duration for the named exhibitor. Exhibitor badges must not be altered or substituted by the exhibitor. Exhibitors are not permitted to enter Conference scientific sessions. Exhibitor passes will entitle the exhibitor to attend the Opening Ceremony and Welcome Reception which will be held on **Wednesday 28 August 2019**. Exhibitors are not permitted to invite guests to the Conference or Exhibition area. Should the exhibitor require more exhibitor badges allocated, an additional charge of **SGD350.00** for each additional badge will be incurred.

## Extra Function Space/ Failure to Exhibit

No rooms, suites or other space at the Congress venue may be used for exhibition purposes, workshops or other exhibitor sales-related use.

Any exhibition space that are not claimed and occupied or for which no special arrangements have been made by 1700 hours on the eve of commencement of the Congress (**Tuesday 27th August**), may be resold or reassigned by the Conference Secretariat to eliminate empty spaces in the exhibit area. Congress will not refund any part of the booth rental and the sponsor/exhibitor will be liable for the full rental amount. Sponsors/Exhibitors may not assign or sublet any space allotted to them nor may they advertise or display goods other than manufacturer or sold by them in the regular course of their business.

## Booth Construction and Arrangement

All exhibits must be confined to the assigned booth as indicated on the floorplan or by Management. No part of the display, except equipment therein, may exceed a height of 2.44m without prior permission from the Conference Secretariat. Booths shall not present an objectionable side appearance when viewed from adjoining booth area.

## Care of Exhibition Space and Building

It is understood that the exhibitor is responsible for taking care of and the allotted space and keeping it in good order. Exhibitors are prohibited to place anything in the common areas in the exhibition space. Exhibitors, or their agents, must not deface any part of the building. The exhibitor is liable to the owners of the property for any damage. Any combustible materials or those that could be deemed as harmful to people, are not permitted in the exhibition area.

## Dismantling of Exhibits

No exhibitor shall commence dismantling or packing of products before 16:00 Hours on Day 4 (Saturday 31 August 2019) and the time for dismantling will be announced nearer to the Conference Date. Exhibitors are responsible to pack their materials, identify and clear their products and materials for shipment, at the end of the Conference.. Any items unpacked and unidentified at the end of the Conference will be removed and destroyed.

## Insurance

All exhibitors are advised to acquire insurance coverage against any damage or loss or public liability insurance against injury to the person or property of others. Exhibitors assume the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and other property brought upon the premise of the venue and shall not hold the Management, its Conference Secretariat or the Venue liable. A copy of your Public and Product Liability Insurance Certificate must be shown upon request.

## General Terms - Sponsors & Exhibitors

### Exhibit Eligibility

All products and services exhibited must be germane to the study of influenza, influenza research, practical care and/or education. Management retains the sole authority to determine the eligibility of any company and/or its product. ISIRV reserves the right to refuse applications of organisations that do not meet the standards required. ISIRV reserves the right to curtail or to close exhibits, wholly or in part, that reflect unfavourably on the character and the purpose of the meeting. This includes, but is not limited to, displays, printed matter, promotional novelties and conduct of persons.

### Distribution of Samples and Souvenirs

Distribution of free samples and souvenirs is only permitted with express approval from Management.

### Complimentary Delegate Passes

For sponsors/exhibitors with complimentary delegate passes included in their packages, the passes can only be used by the supporting company's representatives attending as delegates and is only applicable to the person named on the badge. Complimentary delegate passes entitle the delegate to the same opportunities as a full paying delegate.

### Artwork

All materials and advertisement sent to the Conference Secretariat must conform to the published requirements. Contents of all printed materials are to be approved by Management before sponsors/advertisers proceed with the finished artwork. The Conference Secretariat will not make any amendments to materials or advertisement supplied.

### Prioritisation

In the event that more than one company is interested in sponsoring the same item, the level of sponsorship as well as the date on the facsimile or email transferred or the postal stamp will decide on item assignment, based on first-come, first-served basis.

## Best Practice Guidelines

OPTIONS X provides opportunities for sponsors to have direct exposure to attendees during the Conference as defined in this document. Sponsors are hereby expected to abide by the following guidelines:

- (1) Sponsors/Exhibitors will not detract from any other company's investment by competing with the sponsored event, such as the hosting of an event at the same time as a Conference sponsored event;
- (2) Sponsors/Exhibitors will not interfere with another sponsor's or exhibitor's communication with an attendee, either directly or indirectly such as the distribution of promotional collaterals outside of the designated area/exhibition booth. These and other similar actions will be considered unacceptable and will be prohibited, unless with explicit written permission from The Management. All attendees, regardless of whether they sponsor, exhibit or network at an event are bound by these guidelines.

These and other similar actions will be considered unacceptable and will be prohibited, unless with explicit written permission from Management. All exhibitors are bound by these guidelines. Attendance at the Conference signifies agreement with this policy and any subsequent breach will be deemed to be a violation of this policy..

### Privacy Policy

The Privacy Policy as featured on the OPTIONS X website (footer) shall also apply to this Agreement.

### Limitation of Liability

The Organiser of OPTIONS X, the International Society for Influenza and other Respiratory Virus Diseases (ISIRV) Ltd, its local partners, Conference Secretariat or agents shall not be held liable for the safety of the Sponsors/Exhibitors, their staff, agents, contractors or invitees during the exhibition nor for any exhibits, articles or property of whatever kind brought into the exhibition hall by the Sponsors/Exhibitors, their staff, agents, contractors or the invitees or members of the public. They shall not in any event be held responsible for any restrictions or conditions which prevent the construction, erection, completion, alteration, or dismantling of stands or the entry, sitting or removal of exhibits, or for the failure of any services or amenities provided by the Conference venue or other third parties.

The Sponsor/Exhibitor agrees to defend and not hold The Management and its Conference Secretariat liable for any claims or expenses arising from infringement of any trademark, copyright or patent as a result of the operation or promotion of its exhibit.

### Breach of Contract

In the event that the Sponsor /Exhibitor breaches any of the clauses, The Management and its Congress Secretariat reserve the right to seek compensation for damages from the Sponsor.

### Governing Law and Jurisdiction

The Laws of Singapore will govern this Contract. In the event of any disputes arising out of or in connection with this Contract, the dispute shall be submit to the Singapore Mediation Centre (SMC) and both parties shall irrevocably and unconditionally submit in accordance with SMC's Mediation Procedure in force for the time being.

### Compliance and Amendments

All sponsors /exhibitors are to comply with and abide by the rules and regulations including any amendments that Management or the Conference Secretariat will make from time to time. Any issues or questions not specifically covered by the preceding regulations shall be subject to the decision of Management

### Conference Postponement and cancellations

Management at its discretion shall have the right to postpone or cancel the Conference and shall be liable in no way to sponsors/exhibitors for losses resulting from such delay or cancellation. Congress will not be liable for fulfillment of this contract as to the delivery of exhibition space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, infectious agent(s), strikes or for any cause beyond Congress's control. In this event, the organisers will return to the sponsors/exhibitors the monies already paid, less a 20% administrative fee.

All enquiries by email to  
[secretariat@isirv.org](mailto:secretariat@isirv.org)